Appln No. 09/695,900
Amdt date February 21, 2006
Reply to Office action of December 21, 2005

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-9 (Canceled).

10.   (Currently Amended) A method for indicating to a viewer of a hyperlinked television broadcast that [[an]] a video object of a video frame has associated therewith hyperlinked information, the video object being displayed based on video frame data, the method comprising:

determining whether the video object in the video frame is viewable during a particular shot;

displaying an interactive content icon responsive to the determination that the video object is viewable during the particular shot, the icon for indicating that the video object has hyperlinked information associated therewith; and

visually highlighting the video object during the particular shot.

11.   (Previously Presented)   The method of claim 10, wherein said interactive content icon reflects a subset of the buttons on a remote control.

12.   (Currently Amended)   A method for indicating to a viewer of a hyperlinked television broadcast that a video object of a video frame has associated therewith hyperlinked information, the method comprising:

displaying an interactive icon for indicating that the video object has hyperlinked information associated therewith; and

visually highlighting the video object in the video frameThe method of claim 11, wherein said interactive content icon is displayed with a visual effect that automatically changes with time, simulating the action of depressing one or more buttons of said remote control, wherein

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each change of the visual effect is accompanied with an automatic change of an object in the video frame that is visually highlighted.

13.   (Original)   The method of claim 12, wherein said displayed interactive content icon includes a display of text that explains that functionality of the one or more buttons.

14.   (Previously Presented)   The method of claim 10 further comprising displaying the interactive content icon in response to a signal contained within the hyperlinked television broadcast.

15.   (Previously Presented)   The method of claim 10 further comprising displaying the interactive content icon in response to a change in a video image that is displayed.

Claim 16 (Canceled).

17.   (Previously Presented)   The method of claim 10 further comprising displaying the interactive content icon in response to a viewer's use of a remote control.

18.   (Previously Presented)   The method of claim 17, wherein said interactive content icon conveys information about content of said hyperlinked information associated with the object.

19.   (Currently Amended) The method of claim 17, wherein said interactive content icon conveys information about [[the]] a number of objects having said hyperlinked information associated therewith.

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20.   (Previously Presented)   The method of claim 17, wherein said interactive content icon conveys information about an action associated with the object, said action comprising displaying at least one of text and graphics and switching to another video stream.

21.   (Original)   The method of claim 10, wherein said interactive content icon comprises an alphanumeric character.

22.   (Previously Presented)   The method of claim 21, wherein alphanumeric character displays a time period remaining until an interaction opportunity will occur.

23.   (Previously Presented)   The method of claim 10, wherein the object is visually highlighted in response to a user command.

24.   (Previously Presented)   The method of claim 10, wherein a plurality of objects viewable during the particular shot are each automatically highlighted in sequence.

25.   (Previously Presented)   The method of claim 10, wherein the object is associated with a visibility indicia indicative of whether the object is viewable during the particular shot.

26.   (Currently Amended) A hyperlinked television broadcast reception system for indicating to a viewer of a hyperlinked television broadcast that [[an]] a video objec of a video frame has associated therewith hyperlinked information, the video object being displayed based on video frame data, the system comprising:
    a display;
    a processor; and

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a memory operably coupled to the processor and having program instructions stored therein, the processor being operable to execute the program instructions, the program instructions including:

determining whether the <u>video</u> object in the video frame is viewable during a particular shot;

displaying an interactive content icon on the display responsive to the determination that the <u>video</u> object is viewable during the particular shot, the icon for indicating that the <u>video</u> object has hyperlinked information associated therewith; and

visually highlighting the <u>video</u> object during the particular shot.

27.   (Previously Presented)   The system of claim 26, wherein the object is visually highlighted in response to a user command.

28.   (Previously Presented)   The system of claim 26, wherein a plurality of objects viewable during the particular shot are each automatically highlighted in sequence.

29.   (Previously Presented)   The system of claim 26, wherein the object is associated with a visibility indicia indicative of whether the object is viewable during the particular shot.

30.   (Previously Presented)   The system of claim 26, wherein said interactive content icon is displayed with a visual effect that automatically changes with time, wherein each change of the visual effect is accompanied with an automatic change of an object in the video frame that is visually highlighted.

31.   (Previously Presented)   The method of claim 26, wherein the interactive content icon indicates a time period remaining until an interaction opportunity will occur.

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